

CONNECTIONS

Morning Glory Gallery Soon to Celebrate 4th Anniversary



This summer, our Morning Glory Gallery will celebrate its four-year anniversary! How quickly time has passed since our dream of a fine craft gallery turned into a reality. The Morning Glory Gallery, located in the lobby of the Marcus Center for the Performing Arts in downtown Milwaukee, continues to attract a loyal following of theatre-goers and other clientele looking for a unique, handmade piece of work in jewelry, fiber, ceramics, leather, wood, photography, glass, sculpture and mixed media. Showcasing the work of more than 50 WDCC members, the gallery is a partnership between WDCC and the Marcus Center. We are thrilled that this venue has grown into a wonderful success story for both partners.

The gallery is popular with season ticket holders to the Milwaukee Symphony Orchestra, Milwaukee Ballet, Florentine Opera or the Marcus Broadway Series. If you would like to experience one of these performances for free, all you need to do is sign up to be a gallery volunteer. You would then be paired with a gallery staff person during a particular show time, and would work for 1 to 1-1/2 hours before the show and then during intermission. If you are interested in this opportunity, please call



Debbie Radke was the featured gallery artist for Milwaukee's Gallery Night in April.

the gallery directly at 414.765.7227 for more information.

Stop in the Morning Glory Gallery and check out all the beautiful work by WDCC members. The gallery is open from 12-6 p.m. on Thursday, Friday and Saturday and during all performances in Uihlein Hall. A request for submissions of new work to be considered for acceptance into the gallery will be made during the summer.

Membership Form

DUES EFFECTIVE JAN.-DEC.

Name(s) _____

Address _____

City _____

State _____

Zip _____

Phone (studio/work) _____

Phone (home) _____

e-mail _____

I am a craftsperson educator

collector arts administrator

other _____

Media _____

MEMBERSHIP CATEGORIES

- \$45 Individual (1 year)
- \$80 Individual (2 years)
- \$75 Gallery/retail shop (1 year)
- \$125 Gallery/retail shop (2 years)
- \$75 Partnership – 2 artists working collaboratively on same body of work (1 year)
- \$125 Partnership (2 years)
- \$30 Full-time student
- \$30 Senior citizen (65 and older)
- \$350 Life member (one-time payment)

Make check payable to
Wisconsin Designer Crafts Council
and send to: WDCC,
3900 W. Brown Deer Rd., Suite 130A,
Milwaukee, WI 53209

3900 West Brown Deer Road
Suite 130A
Milwaukee, Wisconsin 53209



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CONNECTIONS

NEWS FROM WISCONSIN DESIGNER CRAFTS COUNCIL, INC

spring 2010

PRESIDENT'S MESSAGE



Welcome to Spring! Spring is always the time we seem to think about growth and new beginnings. It is a time to evaluate where we have been and where we are going. Clear out the old and bring in the new!

Whether you are planning to learn a new skill, introduce a new line, change the direction your art and business are going or just improve on what you are already doing there is a renewed energy that comes with this season.

Most businesses have had to adapt and change with the times and the crafts profession is no different. Our panel at the annual meeting addressed this topic. According to a survey conducted by The Art Festival Newsletter, 56% of the 3000 artists surveyed have altered their work and/or searched out new venues for marketing in response to the economic environment. You can read the full survey at www.theartfestivalnewsletter.com (Artists and the Great Recession).

I hope the changes you make to grow your business this season are both enjoyable and profitable.

Fondly, Barb Chappell

WDCC Holds Annual Meeting



WDCC Annual Meeting Panel Members - Bottom (from left): TerriMcCarthy, Brenda Schweder, Ian Pritchard. Top (from left): Hazel Wheaton, Jesse Schroeder Voss, Jeanette Payne.

The WDCC Annual Meeting was held on March 26th at Mount Mary College. The Annual Meeting is an opportunity to socialize and network with your fellow artists and enjoy the evenings program. Our program this year, "Craft Biz 2010: Time to Step It Up a Notch" featured a panel of talented artists from WDCC to share their stories and expertise on a variety of marketing topics.

Hazel Wheaton and Brenda Schweder had many valuable tips on getting your work published in both magazines and books. As editor of Art Jewellery, Hazel advises, know your market and make sure your images are the best quality they can be. For Brenda, who is about to publish her 3rd book on jewelry design, being an author has opened doors for both teaching and selling her designs.

Potter Jesse SchroederVoss reinforced the importance of an up to date and useable web site for getting your work out there. Adding a bridal

registry and staying current with the colors and styles in the marketplace help maintain a fresh look to her line of pottery.

Jeweler, Jeanette Payne shared her experience both in the wholesale and retail show venues .

Terri McCarthy has tapped into the education market with her highly successful metal studio. She was also able to share the impact being published has had on demand for her classes.(her studio was featured in the March 2010 issue of Art Jewellery)

Whether we like it or not social media and the internet are very powerful tools to be used in marketing your work. Ian Pritchard shared some of the ins and out of using the tools effectively.

Our sincere thanks to our panel members for sharing their time and expertise. We only scratched the surface but everyone left with lots of ideas to implement in their own craft business.

WDCC MEMBER SPOTLIGHT

Please keep us informed of your accomplishments. Submit information to WDCC, 3900 W. Brown Deer Rd., Suite 130A, WI 53209, or fiberwood@aol.com

Upcoming Events and Workshops

Focus on Nature: The Art of Handmade Paper

with Kirsten Christianson
Saturday, April 24, 2010



Kirsten Christianson in her studio.

This spring workshop is an exploration of the art of making fine paper by hand. Noted artist and teacher Kirsten Christianson will explore incorporating nature's bounty into the paper making process, explaining how to turn natural materials into paper as well as how to embed whole plants in one-of-a-kind paper sheets.

Fall Workshops

(SAVE THE DATES more details and registration forms will be sent out later this summer)

Jewelry Workshop

with Marlene True, October 2, 2010

This workshop will be held at Terri McCarthys studio in Grafton. Metalworking experience is required.

Marlene received her B.F.A from Southern Illinois University Edwardsville

and her M.F.A in metals from East Carolina University.

She currently works as a studio metalsmith in Sandy Hook, about 40 minutes west of downtown Richmond Virginia. She has taught workshops and given lectures at colleges, universities and art centers including Penland School of Crafts, Arrowmont School of Arts and Crafts and Craft Alliance.

Her work is in various collections throughout the US and most recently the Museum of Arts and Design in New York and the Enamel Arts Foundation in Los Angeles, CA.

To learn more about Marlene and her work visit www.marlenetrue.com

Enameling for non-jewelers

with Leslie Perrino, October 9, 2010

Enamel is glass fused to a metal base using a kiln. It's deeply colorful, its shiny, its fun to make jewelry, bowls and other objects, functional or otherwise from this contemporary medium with an ancient past. Learn how to apply the glass, fire it in the kiln, and several simple techniques that make a big impact on your enamels. If you have ever wanted to try your hand at this, plan to take this workshop. For more on Leslie and her work www.leslieperrino.com

Bookmaking

with Nancy Lohmiller, November 6

Nancy is a watercolor artist, bookmaking artist and department chair of the graphic design department at Mount Mary College. Books can be tools for recording and transmitting ideas, information, images and stories..... this workshop will introduce you to some of the techniques possible in the art of bookmaking. Express yourself as you create your own handmade book.

WDCC Annual Show

It has been several years since WDCC has had an annual show and we are happy to announce plans are in the works for the 81st Wisconsin Designer Crafts Council Exhibition in January 2011.

The West Bend Museum of Art will be the site of this juried, gallery exhibition showcasing the best in contemporary craft by WDCC members. The show will run from January 7th through March 13th. Watch for more details that will be sent to you this summer. Plan now to participate and enter your best work. Prizes will be awarded and work may also be available for purchase..



The Riverfront Arts Center in Stevens Point, WI, was the site for our 2005 Annual Show.

Have you paid your 2009 dues?

If you have yet to send in your membership dues for the 2009 season you will be missing out on another great year of WDCC programs and events. Members also receive discounted booth fees for the Morning Glory Fine Craft Fair and the opportunity to sell their work in the Morning Glory Gallery. Please use the renewal form on the back of this newsletter. We look forward to hearing from you

Morning Glory Fine Craft Fair Update



Juror Kathy Eggert viewing Zapp images.

Jurying is complete for the 36th Annual Morning Glory Fine Craft Fair and we are looking forward to a fantastic show this year. This was the second year we have used the Zapp Jury Process for the fair. Thanks to Hazel Wheaton and the people at Kalmbach Publishing for providing the technological environment needed to do the job. Everything went as smoothly as possible!

“This was my first experience on the jury side of ZAPP and I think I can reassure anyone who is still concerned about the system that it’s a good one.” Kathy Eggert, glass artist and MG Juror 2010.

The fair will be held on August 14-15 on the grounds of the Marcus Center for the Performing Arts.

We are always in need of volunteers to help with the fair. It takes many hands to keep things working. Volunteer for 2 hours or more...stay the day!! We need help with silent auction, donation/welcome stations, booth sitting, traffic control, hospitality and the information booth. If you are not an exhibiting artist this year, please consider joining us and enjoying the art weekend. Email Barb: fiberwood@aol.com to volunteer.



For Sale

12, 2'X8' Black Grid Wall Panels & 2, 2'X4' Black Grid Wall Panels selling all for \$125.00. They are heavy duty 1/4" diameter wire on 3" center. 15 Straight Hang Rails that fit the above grid walls selling all for \$60.00. All are high quality with a chrome finish. Also 13 Brushed Silver Metal Shelves, selling all for \$65.00. Each shelf is 2'x1' and fitted with a bracket to hang on grid walls. Pick-up only in Greenfield, WI.

For questions contact Kristin at: KGTextiles@Hotmail.com or call 414-704-7202.

2009-2010 WDCC Board of Directors

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